



Dear Industry Partners of ASID Ohio South Kentucky Chapter

I would like to invite you to consider becoming an Annual ASID Ohio South Kentucky Chapter Sponsor. This extended sponsorship is developed to assist in your connections with our widespread chapter and to put your company in front of our membership.

Being a sponsor brings you closer to our membership as an active participant at all events, both in person and Virtual. You will be engaging with designers from our Chapter Areas: Columbus, Dayton, Cincinnati, Charleston, Lexington and Louisville and areas in between.

Chapter sponsorship also means that you engage with the Student members and Emerging Professionals of ASID – your future customers.

Please consider one of our sponsorship levels, there are a variety to choose from, Choose the level that best meets your marketing goals.

Looking to get involved? You can volunteer and join a committee to plan a meeting, either at the chapter level or within your Design Community or serve as a Board member for our Chapter.

You are an important part of our chapter we value your membership and are looking forward to your involvement!

Sincerely,

*Pam Holschuh, ASID*  
ASID Ohio South Kentucky Chapter President 2019-2020



**ASID Ohio South/ Kentucky Chapter  
Industry Partner  
Annual Sponsorship Levels**

**Platinum- \$1,000 annual contribution**

- Company name and logo featured on all promotional materials and Social Media postings for Chapter Events
- Featured Company name and logo on Website (for 1 year) Large Font
- Free attendance for 2 representatives of your company at all chapter events
- Special recognition at Quarterly Chapter Events, in person or recorded (10-minute presentation at one meeting and 5 minutes at three meetings)
- Free table-top display or advertisement at 4 Quarterly Chapter events
- Free Social media posts for 2 of your IP planned events
- IP Representative Profile- posted on social media 1 time
- Product Profile- posted on Social media- 2 times
- Break-out room participation for Selected ASID Virtual events- 2 events
- 3 additional Email blasts sent by the chapter to all members on behalf of your organization (all IP's get 1 free)
- 4 IP Sponsored Events posted on Chapter website Calendar- in addition to ASID sponsored events

**Gold Level- \$500 annual contribution**

- Company Name and logo featured on all promotional materials and Social Media postings for Chapter Events
- Highlighted Company Name and Logo on website (for 1 year) Medium Font
- Free attendance for 1 representative of your company at all chapter events
- Free Table- top display or advertisement at 2 Chapter events
- Free Social media post for 1 of your IP planned events
- Break-out room participation for Selected ASID Virtual events- 1 event
- Product Profile- posted on Social media- 1 time
- 2 additional Email blasts sent by chapter to all members on behalf of your organization (All IP's get 1 free)
- 2 IP Sponsored Events posted on Chapter website Calendar- in addition to ASID sponsored events

**Silver Sponsor- \$250 annual contribution**

- Company name listed on all promotional materials and Social Media postings for Chapter Events
- Free attendance for 1 representative of your company at all chapter events
- Free table- top display or advertisement at 1 Chapter event
- Free Social media post for 1 of your IP planned events
- 1 IP Sponsored event posted on Chapter Website calendar- in addition to ASID sponsored events

## **Other Advertising/ sponsorship opportunities:**

### **In-Kind Sponsorships:**

- Sponsor for the cost of food / beverage for events
- Sponsor for a speaker at a chapter or Community meeting- either Live or Virtual
- Sponsor for a meeting location- in person or virtual events
- CEU sponsorship for either live or virtual

*All In-Kind sponsorships will include:*

- Company name/logo listed on all promotional materials and Social Media postings for the event
- One complementary calendar posting in addition to the sponsored event

### **Paid Sponsorships**

- Table-tops for in person events -\$100 at chapter meetings (non- members pay \$200)
- Advertisement at 1 Chapter event – Virtual \$50 (non-members pay \$100)
- Social Hour hosted by an IP- Virtual \$50 (non-members pay \$100)
- Single Event- sponsorship toward CEU/Social Hour or Event of your choice \$100 (non- members pay \$200)
- Social Media Post- Event or product posted on Social media -Package of 2- \$50 or 5 for \$100 (non-members pay \$75 ea.)
- Break-out session for ASID planned virtual events \$50 / 1 event or \$100 for 3 events (non-members pay \$100)

*All paid sponsorships will include:*

- Company name listed on all promotional materials and Social Media postings for the event
- One complementary calendar posting in addition to the sponsored event

### **Special Notes and Descriptions:**

- All correspondence via EMAIL with our membership is conducted through our ASID Chapter Administrator Only.
- All Event set up and postings for events is administered through our Communications Director only
- All IP hosted events: IP's are administering the event and all communications will go through ASID- IP's will send the information to our Admin to be distributed to our membership
- Quarterly Chapter events include: A gathering of our chapter from: Columbus, Cincinnati, Dayton, Lexington, Louisville and Charleston
- Break out room: A virtual room that allows you to divide the number of participants into your session for several smaller groups which creates a stronger focus on your topic.
- Social media post: Posting by our Communications Director through Facebook and Instagram
- Product Post: A post that highlights a particular product and it's features
- IP Profile Post: A post of an IP that would include lines they represent and contact information
- Advertisement: A 1page advertisement that can be emailed to our chapter about your company or event
- Community Events: Events that are hosted by a specific Community within our chapter (for example: Cincinnati, Columbus, Dayton etc.)